



**For Immediate Release
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Contact: Mike Earley
650.517.1007
mearley@mywire.com

MyWire.com to showcase new multimedia publication, *Let's Cook! Life Skills for Kids on the Autism Spectrum*

MyWire.com, a consumer website that syndicates high quality, professionally created content from hundreds of publishers, is hosting a new, multimedia publication created for parents and educators of children with autism. *Let's Cook! Life Skills for Kids on the Autism Spectrum* (www.mywire.com/pubs/Lets-Cook/) combines video, slides and downloadable visual aids in an entertaining and informative digital format that demonstrates how to help kids with autism learn an important life skill – cooking. At the same time, it features structured, predictable activities that help support children on the spectrum to engage and communicate in a natural social situation.

The introductory materials, plus the lesson featuring “Waffles,” are available for free at mywire.com. Access to the complete *Let's Cook!* publication is available through MyWire's Premium Access subscription. For a monthly fee of \$4.95, Premium Access subscribers gain access to high quality content from many of the world's foremost publishers.

“Weaving communication, fine motor, and academic skills into an activity that is social by nature has been very rewarding. I am so excited to be able to share this publication with families and help them spend quality time together!” said Mitra Ahani, speech-language pathologist and co-creator of *Let's Cook!*

“We are particularly pleased to be able to launch *Let's Cook!* this month, which is National Autism Awareness Month,” added MyWire CEO, Louis H. Borders. “It is vital content for parents and educators of children on the spectrum.”

About MyWire, Inc.

MyWire syndicates high quality content from hundreds of publishers around the world. Its proprietary technology is designed to organize and distribute content across topics (news, science, entertainment and the arts), across formats (articles, video, slideshows, audio and interactive), across pay types (free and paid), and across venues (hosted by MyWire.com and externally linked). MyWire has three business groups. MyWire.com is a consumer site that hosts and links to syndicated content. The MyWire Publishing Platform facilitates the creation of image-rich digital media. The MyWire Content Network displays current, relevant abstracts on third-party websites and drives low cost, targeted traffic to publishers. For more information about MyWire, please visit www.mywire.com.